

# 2022 Official Destination Guide Contract

## Deadline: Friday, September 24, 2021

### Open House Information Sessions

Come any time between the listed session times below and Visitor Bureau staff will be available to answer questions and help members fill out their contracts on an individual basis. Or you can call the Visitor Bureau office anytime at 920-743-4456 or 920-818-1135 and a staff member will answer any of your questions. We will help you in any way necessary in order to make this process easier.

Call if you'd like a staff member to visit you.

**Dates: Tuesday, September 14th & Thursday, September 16th.**

**Location & Time: Destination Door County Office, Sturgeon Bay, 8:30am-4pm**

## Terms & Conditions for 2022 Official Destination Guide

### MAILING AND SHIPPING INSTRUCTIONS

Published by: Destination Door County (DDC), P.O. Box 406, Sturgeon Bay, WI 54235. Phone: (920) 743-4456 Fax (920) 743-7873

### CONDITIONS

Publisher retains the right to refuse visual and editorial material not in keeping with the publication standards, and to refuse any advertising deemed not in the interests of DDC. All advertisers must be members in good standing with the DDC. DDC reserves the right to edit copy.

Payment method indication, along with this contract, must be received by DDC no later than **Friday, Sept. 24, 2021**. Any exception to this policy must be approved by Destination Door County (DDC) board of directors or staff.

### MEMBERSHIP

By signing this contract, you agree to remain a member in good standing of DDC for a period of one year from the date of execution.

### CIRCULATION

215,000 or more copies will be printed. An interactive online version will also be on DoorCounty.com.

### MECHANICAL REQUIREMENTS

Printing process: Web Offset  
Cover: Web Offset  
Trim Size: 8-1/2" x 10-7/8"  
Bleed Size: 8-5/8" x 11"  
Binding: Perfect Bound

### DIMENSIONS: AD PAGE

	Width x Height
1/8 Page .....	1.75" x 5"
1/4 Page .....	3.625" x 5"
1/2 Page Horizontal.....	7.5" x 5"
1/2 Page Vertical.....	3.625" x 10.125"

### PRINTING SPECIFICATIONS

Formatted ads include a photo(s), logo, and text. Please include a proof of the logo and photo(s). Pre-designed ads will print as submitted to DDC. Please include a proof of the ad. Color can be matched exactly ONLY if an Epson proof (or equivalent) is provided. Color CANNOT be matched from a home or office color printer. Any changes in color will need to be made by your graphic designer. All ads must be converted to a CMYK format without spot colors. Call if you have any questions.

All ad materials must be submitted to DDC in electronic form (see your printer/agency/graphic designer). Advertiser will be responsible for any and all additional charges for ad changes.

The preferred digital format for your photo(s) and logo is JPEG at 300 dpi resolution to the exact size. Also acceptable are graphics in Adobe Illustrator 2021 or lower, Adobe Photoshop 2021 or lower PDF, JPEG, PSD, TIFF. Files must include all images and fonts embedded or included with file. Artwork may be emailed to [renee@doorcounty.com](mailto:renee@doorcounty.com). Please call Renee Puccini at (920) 421-1185 to verify email receipt if not responded to within one week.

### COPYRIGHT

Advertiser certifies that they either own the copyright, or have permission from any and all copyright holders, to all material included in their advertising submitted to Destination Door County, and will hold them harmless in any dispute involving copyright.

**Contract Deadline: Sept. 24, 2021**

**Art Deadline: Oct. 6, 2021**

### DISCLAIMER

Destination Door County shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the publication described as the Door County Official Destination Guide, including damage from loss of business or loss of goodwill. The aforementioned applies even if Destination Door County has been advised of the possibility of such damages. By signing this agreement, I agree that Destination Door County shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by Destination Door County will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.

# IMPORTANT: LISTING INFORMATION!

FILL OUT THIS SECTION EXACTLY AS YOU WANT YOUR 2022 LISTING TO APPEAR OR

Check this box if **LISTING** information will be **EXACTLY** the same as last year.

**Business Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Non-Lodging Business Hours: \_\_\_\_\_

Does your business qualify as wheelchair accessible by ADA standards?\*( See page 3)     YES     NO

Are pets welcome at your business?     YES     NO

**OPEN IN WINTER  
(NOV. – APRIL)**

5+ days/wk Regular Hours

3-4 days/wk Limited Hours

Weekends Only

Please check the **town/village** you would like to have your listing(s) under.

- |                                      |                                   |  |
|--------------------------------------|-----------------------------------|--|
| <input type="radio"/> Baileys Harbor | <input type="radio"/> Fish Creek  | <input type="radio"/> Southern Door      |
| <input type="radio"/> Carlsville     | <input type="radio"/> Gills Rock  | <input type="radio"/> Sturgeon Bay       |
| <input type="radio"/> Egg Harbor     | <input type="radio"/> Jacksonport | <input type="radio"/> Washington Island  |
| <input type="radio"/> Ellison Bay    | <input type="radio"/> Rowleys Bay | <input type="radio"/> Multiple Locations |
| <input type="radio"/> Ephraim        | <input type="radio"/> Sister Bay  |  |

## Directions for CHART Listings in the 2022 Destination Guide

The categories below are listed in chart format. Please check the section(s) you would like to have your chart listing(s) under and use the inserts provided with the contract to circle and fill in all other information.

- |                                      |  |  |
|--------------------------------------|--|--|
| <b>Recreation &amp; Attractions</b>  | <input type="radio"/> <b>Restaurants</b>           | <input type="radio"/> <b>Campgrounds</b>           |
| <input type="radio"/> Golf Courses   | <input type="radio"/> <b>Events Planner</b>        | <input type="radio"/> <b>Accommodations</b>        |
| <input type="radio"/> Marinas        | <input type="radio"/> Catering                     | <input type="radio"/> <b>Vacation Home Rentals</b> |
| <input type="radio"/> Sports Rentals | <input type="radio"/> Meeting/Reception Facilities | <input type="radio"/> <b>Bed &amp; Breakfasts</b>  |
| <input type="radio"/> Tours & Guides |  |  |

## Directions for DESCRIPTIVE Listings in the 2022 Destination Guide

The categories below are in listing format. Please check the section(s) you would like to have your descriptive listing(s) under. You may type your description in an email or attach a Microsoft Word document to an email and send to [renee@doorcounty.com](mailto:renee@doorcounty.com)

- |   |  |   |
|---|--|---|
| <p><b>Recreation &amp; Attractions</b></p> <p><input type="radio"/> Charter Fishing</p> <p><input type="radio"/> Day Spas/Massage</p> <p><input type="radio"/> Family Fun</p> <p><input type="radio"/> Riding &amp; Stables</p> <p><input type="radio"/> Wineries &amp; Breweries</p> <p><input type="radio"/> Other: _____</p> <p><b>Events Planner</b></p> <p><input type="radio"/> Other: _____</p> <p><input type="radio"/> <b>Museums &amp; Historic Attractions</b></p> | <p><b>The Arts</b></p> <p><input type="radio"/> Artists, Craftsmen &amp; Galleries</p> <p><input type="radio"/> Educational Courses</p> <p><input type="radio"/> Performing Arts</p> <p><b>Shopping</b></p> <p><input type="radio"/> General</p> <p><input type="radio"/> Antiques</p> <p><input type="radio"/> Markets &amp; Specialty Foods</p> <p><input type="radio"/> Convenience Store / Gas</p> | <p><b>Services</b></p> <p><input type="radio"/> Ferry Services</p> <p><input type="radio"/> Health Care</p> <p><input type="radio"/> Health Clubs</p> <p><input type="radio"/> Transportation</p> <p><input type="radio"/> Visitor Information</p> <p><input type="radio"/> Other: _____</p> <p><input type="radio"/> <b>Business, Professional &amp; Real Estate</b></p> |
|---|--|---|

Descriptive listing includes:

- Name of business, address, phone, website & email address
- A short descriptive paragraph
- A separate line for business hours, indicates if open in winter

**Descriptive Listing Text Character Limits:**

For-Profit Businesses: 200 characters  
Non-Profit Organizations: 400 characters

Submit your copy/text using a word processing program such as Microsoft Word. Use the Word Count function in the **REVIEW TAB** menu in MS Word to calculate the CHARACTERS WITH SPACES. Your business name, address, website and/or e-mail address, phone number and hours will be included using the Listing Info provided above and will NOT count towards your character limit. Capitalize only the beginning of sentences and proper nouns. In the interest of fairness, bold, all-caps and underlining will not be allowed. Destination Door County reserves the right to edit copy. You may email your copy to [renee@doorcounty.com](mailto:renee@doorcounty.com) or include a printed copy with this contract.

# Lodging Chart Listings

Business Name: \_\_\_\_\_

Please only fill out the information in the section below that applies to your business. If you are an Accommodation with a Restaurant, Reception Facilities, or Recreation, you may opt to purchase additional listings and fill out appropriate sections.

## 2022 LODGING RATES

Rates information is included free with a chart listing to all lodgers. Please fill in the information on one of the options below that best applies to your business. Rates for the 2022 Season:

Price Range		Price Range
\$ _____ – \$ _____	Peak Season	\$ _____ – \$ _____
\$ _____ – \$ _____	Off Season	\$ _____ – \$ _____
	OR	Weekly
		Daily

### ACCOMMODATIONS

Please circle all categories that apply:

Water View	In-Room Fireplace	Outdoor Pool
Private Beach	Kitchen	Outdoor Whirlpool - Common Area
Waterfront	Air Conditioning	Family Friendly
Wheelchair Accessible*	In-Room Whirlpool	WiFi Access
Pets Allowed	Indoor Pool	

Please circle all lodging types that apply:

Resort/Condo	Motel/Hotel
Cottage(s)	Bed & Breakfast

Number of Units: \_\_\_\_\_

### CAMPGROUNDS

Please circle all categories that apply:

Wheelchair Accessible*	Dump Station	Outdoor Pool
Pets Allowed	Cable TV	Game Room
Electric	Showers	Playground
Water	Restrooms	Trailer Rental
Sewer	Laundry	Seasonal Sites
	Indoor Pool	WiFi Access

Please circle all campsite types that apply:

Pull-Thrus	Cabins	Tent Sites
A-Frames	Yurts	Big Rig Sites

Number of Sites: \_\_\_\_\_

Amps (circle all that apply):    20    30    50

### BED & BREAKFASTS

Please circle all categories that apply:

Water View	In-Room Fireplace	In-Room Satellite/ Cable TV
Waterfront	Air Conditioning	In-Room DVD/ VCR player
Private Baths	In-Room Whirlpool	Private Beach
Wheelchair Accessible*	In-Room Mini Refrigerator	Gardens
Pets Allowed	In-Room Coffee Maker	Private Decks
Children Welcome		WiFi Access

Please circle all breakfast types that apply:

Continental	Continental Plus	Full Breakfast
-------------	------------------	----------------

Number of Rooms: \_\_\_\_\_

### VACATION HOME RENTALS

Please circle all categories that apply:

Water View	Pets Allowed	All Linens Provided
Waterfront	Fireplace	Partial Linens Provided
Private Beach	Air Conditioning	WiFi Access
Wheelchair Accessible*	Whirlpool	

Max. Occupancy: \_\_\_\_\_

Number of Bedrooms: \_\_\_\_\_

Number of Bathrooms: \_\_\_\_\_

*\* To qualify as wheelchair accessible, you must meet all requirements of the Americans with Disabilities Act (ADA). You will find these requirements here: <http://www.access-board.gov>*

Please only fill out the information in the section that applies to your business.

Business Name: \_\_\_\_\_

**RESTAURANTS**

Please circle all categories that apply:

- |               |                       |                           |
|---------------|-----------------------|---------------------------|
| Breakfast     | Reservations Accepted | Water View                |
| Lunch         | Wine/Beer             | Waterfront                |
| Dinner        | Full Bar              | Outdoor Seating           |
| Fish Boils    | Coffee House          | Wheelchair Accessible* P3 |
| Casual Dining | Bakery/Deli/Sandwich  | Pets Allowed              |
| Fine Dining   | Kids Menu             | WiFi Access               |

**CATERING**

Please circle all categories that apply:

- |                       |                 |                      |
|-----------------------|-----------------|----------------------|
| On-Site               | Dinner          | Bakery/Deli/Sandwich |
| Full Service Off-Site | Formal Sit-Down | Wine/Beer            |
| Delivery              | Buffets         | Full Liquor Service  |
| Carry-Out             | Appetizers      | Chef for Hire        |
| Breakfast             | Party Trays     | Group Fish Boil      |
| Lunch                 |                 |                      |

Min. Group Size: \_\_\_\_ Max. Group Size: \_\_\_\_

**TOURS & GUIDES**

Please circle all categories that apply:

- |                   |                    |                           |
|-------------------|--------------------|---------------------------|
| Boat Cruises      | Scuba Diving       | Eco Tours                 |
| Kayaking/Canoeing | Lighthouse Tours   | Historical/Cultural       |
| Sailing           | Winery Tours       | Wheelchair Accessible* P3 |
| Zip Line          | Tram/Trolley Tours | Pets Allowed              |
| Waterski/Tubing   | Air Rides          | Horseback Riding          |
| Para-Sailing      | Segway Tours       |                           |

Max. Group Size: \_\_\_\_ Time Length (hrs): \_\_\_\_

**RECREATIONAL RENTALS**

Please circle all categories that apply:

- |             |                        |                       |
|-------------|------------------------|-----------------------|
| Bicycles    | Stand-Up Paddle Boards | Fishing Boats         |
| Mopeds      | Pontoon Boats          | Motor Boats/Runabouts |
| Canoes      | Sailboats              | Ski/Snowshoes         |
| Kayaks      | Jet Skis               | UTV/ATV               |
| Paddleboats |                        |                       |

**MEETING/RECEPTION FACILITIES**

Please circle all categories that apply:

- |                    |                        |                                 |
|--------------------|------------------------|---------------------------------|
| On-Site Restaurant | Activities Coordinator | Wheelchair Accessible* P3       |
| On-Site Bar/Lounge | Kitchen                | Audio Visual Equipment Provided |
| On-Site Catering   | Air Conditioning       | WiFi Access                     |
|                    | Fireplace              |                                 |

Largest Mtg./Recep. Room Sq. Ft.: \_\_\_\_

Banquet Seating: \_\_\_\_

Classroom Seating: \_\_\_\_

Group Size Range All Meeting Rooms:

Min: \_\_\_\_ Max: \_\_\_\_

Total Meeting/Reception Rooms: \_\_\_\_

Total Lodging Rooms: \_\_\_\_

**GOLF COURSES**

Please circle all categories that apply:

- |                       |                   |                    |
|-----------------------|-------------------|--------------------|
| Club Rentals          | Driving Range     | Pro Shop           |
| Cart Rentals          | Golf Pro on Staff | On-Site Restaurant |
| Tee Times Recommended | Lessons           |                    |

Number of Holes: \_\_\_\_ Par: \_\_\_\_

Rate Ranges Per Number of Holes:

9 \$ \_\_\_\_ - \$ \_\_\_\_ 36 \$ \_\_\_\_ - \$ \_\_\_\_

18 \$ \_\_\_\_ - \$ \_\_\_\_ Off Season Rates:

27 \$ \_\_\_\_ - \$ \_\_\_\_ \$ \_\_\_\_ - \$ \_\_\_\_

**MARINAS**

Please circle all categories that apply:

- |           |              |                 |
|-----------|--------------|-----------------|
| Diesel    | Showers      | Charters        |
| Gas       | Restrooms    | Repair Services |
| Transient | Laundry      | Storage         |
| Ramp      | Pets Allowed | WiFi Access     |
| Pump Out  | Rentals      |                 |

Number of Slips: \_\_\_\_ Water Depth: \_\_\_\_

Max. Boat Length (ft): \_\_\_\_

# Formatted Display Advertising - (Ads created by DDC)

If you are a Travel Green certified business, you are encouraged to include the Travel Green logo on your ad.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Check here if you want the Travel Green logo in your ad.

Formatted Ads are available in four sizes:

1/2 page vertical, 1/2 page horizontal, 1/4 page vertical, and 1/8 page vertical. Refer to page 8 for dimensions.

## Display Ad Copy/Text

Your business name, address, website and e-mail address, and phone number(s) will be included using the Listing Info provided in the listings section and will not count towards your character limit. Destination Door County reserves the right to edit copy.

Display Ad Text Character Limits\*:

1/8 page ad: 225 characters

1/4 page ad: 300 characters

1/2 page ad: 700 characters

\*Limits depend on placement of logo and size. Bulleted lists are allowed, space permitting.

Logo Dimensions - 1 1/2" x 1" preferred file Adobe Illustrator 2021 or lower, other options, jpeg, png, tif, eps or psd, pdf all at 300 dpi.

Small Photo  
1 5/8" W x 1 5/8" H  
Actual Size

Medium Photo  
3 1/2" W x 1 5/8" H  
Actual Size

Extra Large Photo Vertical  
3 1/2" W x 4 1/4" H  
Actual Size

Large Photo  
3 1/2" W x 2 1/16" H  
Actual Size

Extra Large Photo Horizontal  
7 1/4" W x 2 1/16" H  
Actual Size

## Formatted Display Advertising - (Ads created by DDC) cont.

Accepted Photo Formats: Adobe Photoshops: JPG, TIFF, PSD or PDF formats at 300 dpi resolution to the exact size. Advertiser is responsible for submitting a compatible electronic file. You should email ad materials to renee@doorcounty.com (please call Renee Puccini at (920) 421-1185 to verify email receipt if not responded to within one week). It is highly recommended that advertisers proof their ad to ensure image quality. If advertiser does not proof, the Visitor Bureau cannot be held responsible for ad quality. Questions? Call Renee at (920) 421-1185 or email renee@doorcounty.com.

### Photo Options:

1/8 page ad:  
1 Small Photo

1/4 page ad:  
2 Small Photos  
1 Medium Photo

1/2 page horizontal ad:  
1 Large & 2 Small Photos  
1 Large & 1 Medium Photo  
1 Extra Large Vertical Photo  
1 Extra Large Horizontal Photo

1/2 page vertical ad:  
1 Large & 2 Small Photos  
1 Large & 1 Medium Photo  
1 Extra Large Vertical Photo

## Pre-Designed Display Advertising - (Ads created by a designer)

If you are a Travel Green certified business, you are encouraged to include the Travel Green logo on your ad.

Business Name: \_\_\_\_\_

Pre-Designed Ads are available in four sizes:

1/2 page vertical, 1/2 page horizontal, 1/4 page vertical, and 1/8 page vertical.  
Refer to page 8 for dimensions.

If you wish to purchase ad space for a Pre-Designed Ad (ads created by a designer), please complete the information below and include this page when you return your 2022 Official Destination Guide Contract.

Required Formats:  
Resolution - 300 dpi

Preferred Format - Print quality PDF, with no crop marks or Adobe InDesign 2021 or lower with supporting images and fonts.

Accepted Formats: Adobe Illustrator 2021 or lower, Adobe Photoshop 2021 or lower PDF, JPEG, PSD, TIFF. All fonts & images that go along with your ad must be included. Advertiser is responsible for submitting a compatible electronic file. Files shall not include SPOT COLORS and must be converted to CMYK.

Files NOT acceptable would be Microsoft Publisher, Word, PowerPoint, or QuarkXPress documents.

You may also email ad materials to renee@doorcounty.com (please call Renee Puccini at (920) 421-1185 to verify email receipt if not responded to within one week). Include in the subject line "2022 DCD ODG Ad".

It is highly recommended that advertisers proof their ad to ensure image quality.

If advertiser does not proof, Destination Door County cannot be held responsible for ad quality.  
Questions? Call Renee at (920) 421-1185 or email renee@doorcounty.com.

Ad Prepared By (Agency): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

### PLEASE NOTE:

Destination Guide Display Advertisers must first place one listing before being eligible to purchase a display ad. Advertisers can purchase up to two ads per DDC membership, if desired. If placing two ads, member may choose 2 formatted, 2 pre-designed or 1 of each. If you choose to place two ads of the same type, they will not be placed on the same page. Display ads will be accepted on a first come, first served basis, determined by the date the contract was received. Second display ads will be subject to DDC approval based on ad space available in the desired section.

Additional Listings & Additional Ads will be subject to approval by the DDC staff.

Ad Placement - Pre-Designed Display Ads will follow the Formatted Ads in each section of the book. Formatted ads will be grouped according to location in alpha order. Requests for a specific ad placement will be accommodated when possible, but are not guaranteed.

## Display Advertising

**Destination Guide Advertisers** must submit one listing before being eligible to purchase a display ad. Display ads can be Formatted (to include photo(s), business logo, and text dependent on the size purchased) or Pre-designed (print-ready from your graphic designer). Advertisers may purchase up to two ads per DDC membership. If placing two ads, member may choose 2 formatted, 2 pre-designed or 1 of each.

I submitted my listing last year. **Please run it exactly the same.**  
(see last year's listing below.) Initial\_\_\_\_\_

I submitted my ad materials last year. **Please run it exactly the same.**  
(See last year's ad below.) Initial\_\_\_\_\_

Please use **new display ad** (via email).  
If placing a new ad, please indicate ad type: Initial\_\_\_\_\_

Formatted       Pre-Designed

### Your 2021 Listings/Display Ad

**Submission Deadlines for New Ads: Oct. 6, 2021**

Questions? Call Renee at (920) 421-1185 or email [renee@doorcounty.com](mailto:renee@doorcounty.com).

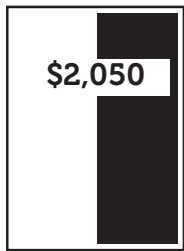


# Advertising Opportunities

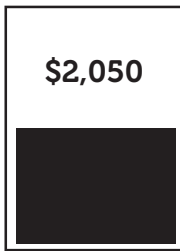
**Important Notice:** Your membership must be paid in full to be eligible to advertise in the 2022 Destination Guide. Likewise, all advertising must be paid in full no later than **October 22, 2021.**

Advertising Options <small>Check Appropriate Boxes</small>	Price	Quantity	Sub-Total
<input type="checkbox"/> Main Destination Guide Chart/Listing <small>(You must purchase one listing to have a display ad.)</small>	<b>\$225</b>		\$
<input type="checkbox"/> Additional Destination Guide Chart/Listing(s)	<b>\$200</b>		\$
<input type="checkbox"/> Destination Guide 1/8 Page Ad	<b>\$1000</b>		\$
<input type="checkbox"/> Destination Guide 1/4 Page Ad	<b>\$1450</b>		\$
<input type="checkbox"/> Destination Guide 1/2 Page Ad	<b>\$2050</b>		\$
<b>Total Advertising</b>			\$

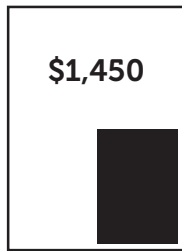
### Ad Dimensions:



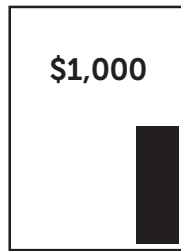
1/2 Page Vertical  
3-5/8" x 10-1/8"



1/2 Page Horizontal  
7-1/2" x 5"



1/4 Page Vertical  
3-5/8" x 5"



1/8 Page Vertical  
1-3/4" x 5"

### Questions or Problems?

If you have any questions or would like some help filling out your contract call the DDC office at 743-4456 and talk to Cathy (direct line 920-818-1135) or send an email to [cathy@doorcounty.com](mailto:cathy@doorcounty.com).

### Circle your display ad choice(s)

- 1/8 Page Ad Predesigned
- 1/4 Page Ad Predesigned
- 1/2 Page Vertical Ad Predesigned
- 1/2 Page Horizontal Ad Predesigned

- 1/8 Page Ad Formatted
- 1/4 Page Ad Formatted
- 1/2 Page Vertical Ad Formatted
- 1/2 Page Horizontal Ad Formatted

**Note: All ads and listings will require a signed approval before printing. Be sure to include the email address that you want proofs sent to:**

\_\_\_\_\_

**Payment & Signature**

Please add your total cost here:

**Total Cost:** \$ \_\_\_\_\_

Please indicate payment method:

**Remember to sign.**

Cash
  Credit Card  
MC, VISA, Discover or AMEX

Check # \_\_\_\_\_

\_\_\_\_\_

**Signature** **Date**

(Contract will not be accepted without signature)

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_

CVV #: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**MAIL OR FAX THIS CONTRACT TO:**

ATTN: Cathy Lynch  
 Destination Door County  
 P.O. Box 406, Sturgeon Bay, WI 54235  
 Fax (920) 743-7873