



**PLEASE FAX NO LATER THAN JUNE 21, 2018 TO DCVB
920-743-7873 – ATTN: Cathy Lynch
OR EMAIL CONTRACT TO cathy@doorcounty.com**

_____ **YES.** I WOULD LIKE TO COMMIT TO AN AD IN THE UPCOMING 2018/19
DOOR COUNTY WINTER GUIDE.

PLEASE RESERVE THE FOLLOWING SIZE: (I understand all ads are due no later than June
28, 2018)

- _____ FULL PAGE \$750
- _____ HALF PAGE HORIZONTAL \$400
- _____ HALF PAGE VERTICAL \$400
- _____ QUARTER PAGE \$225

_____ I SUBMITTED AN AD LAST YEAR, PLEASE RUN IT EXACTLY THE SAME.

_____ PLEASE USE NEW DISPLAY AD (on a CD or DVD or via email)

You will be invoiced once we receive this commitment and payment must be made no later than
July 13, 2018.

NAME _____

BUSINESS _____

PHONE _____ EMAIL _____

Ad Commitments Due: June 21, 2018
Ads Due: June 28, 2018



2018-19 Winter Guide Ad Information

AD DEADLINE: JUNE 28, 2018

The 2018-19 Winter Guide ads will be available in four sizes:
Full page, 1/2 page horizontal, 1/2 page vertical and 1/4 page vertical.

File required Formats:

Resolution - 300 dpi

Preferred Format - Print quality PDF
or Adobe InDesign CS6 or lower with
supporting images and fonts.

Accepted Formats:

Adobe Illustrator CS6 or lower, Adobe
Photoshop CS6 or lower PDF, JPEG, PSD,
TIFF. Files must include all images and
fonts embedded or included with file. All
files should be built in CMYK color format.
Files shall not include SPOT, PMS or RGB
COLORS.

*Files NOT acceptable would be Microsoft
Publisher, Word, PowerPoint, or QuarkXPress
documents.*

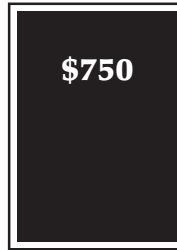
Advertiser is responsible for submitting a
compatible electronic file.

Ads may be submitted on CD or DVD and
dropped off at the DCVB office.

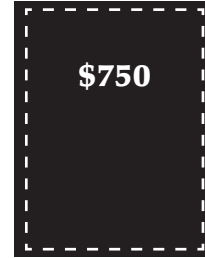
You may also email ads to
renee@doorcounty.com (please call Renee
Puccini at (920) 421-1185 to verify email
receipt if not responded to within one week).

Include in the subject line "DCVB Winter
Guide Ad". File size emailed may not exceed
10MB.

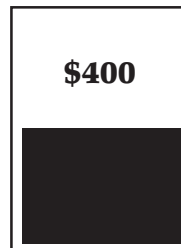
Questions?
Call Renee at (920) 421-1185 or email
renee@doorcounty.com



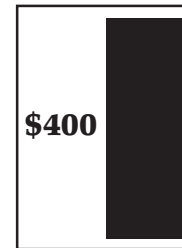
Full Page
No Bleed
7.5" x 10.125"



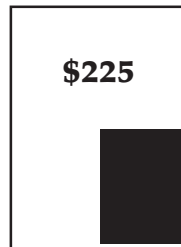
Full Page
With Bleed (8.5" x 11.1375")
Live Area
7.5" x 10.125"



1/2 Page
Horizontal
7.5" x 5"



1/2 Page
Vertical
3.625" x 10.125"



1/4 Page
Vertical
3.625" x 5"