FREQUENTLY ASKED QUESTIONS

I am currently a Platinum Member of the Door County Visitor Bureau but I would like to sign up for the Silver Membership instead. Can I do that?

If you are an existing member and wish to sign up for the Silver Membership, you must wait until it is time for you to renew your membership. We cannot prorate your membership or reimburse the difference.

Can I display my brochures in the lobby?

No. This feature is reserved for Platinum members only

Could I pay to get into the Visitor Guide or Winter Guide?

No. This feature is reserved for Platinum members only

Will I be able to participate in any of the seasonal promotions or co-op Marketing?

No. This feature is reserved for Platinum members only

Can I upgrade from a Silver Membership to a Platinum Membership?

Yes! Your membership can be upgraded at any time. Upgrading from a Silver Membership to Platinum Membership is $170.

If I upgrade from a Silver Membership to a Platinum Membership, when would my renewal date be?

Your renewal date will be when your originally signed up for the Silver Membership. You will be invoiced the Platinum Membership amount of $395 on that date.

Door County Visitor Bureau

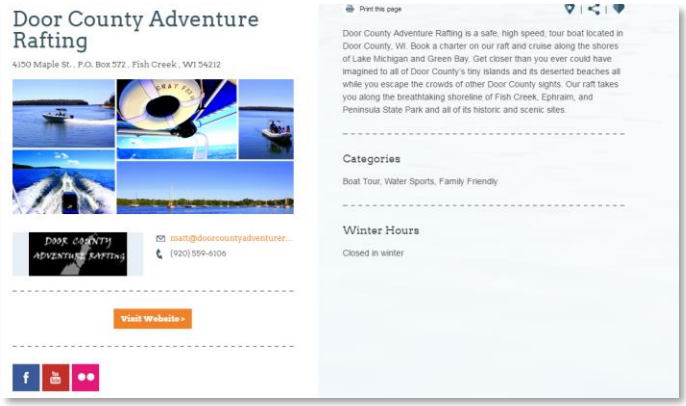
SILVER MEMBERSHIP

$225/YEAR + ONE-TIME $25 JOINING FEE

The Door County Visitor Bureau is excited to announce our NEW Membership Tier: **Silver Membership**. This ONLINE ONLY membership tier is a cost-effective option that allows a business to be represented on our website. Below is what is included:

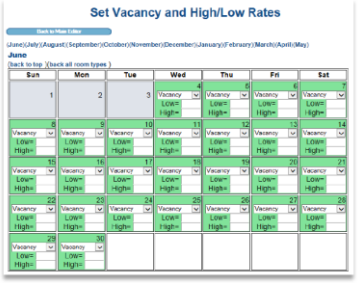
REPRESENT YOUR BUSINESS ON DOORCOUNTY.COM!

Businesses receive a business page on www.DoorCounty.com and that page includes a 1000-character description of your business, logo, photo, custom map, contact information, website and social media links along with a printer friendly PDF of your brochure. Did you know that visitors as well as local business people use it to check hours and location of Door County businesses and services? We received OVER 1,500,000 visits annually. That's 1,500,000 opportunities for someone to see YOUR business.



DOOR COUNTY.COM VACANCY CALENDAR (Lodging Only)

Our data has shown an increase in the number of visitors that are utilizing online Reservation and Lodging availability features and have since implemented an online vacancy calendar feature that is easily accessible within every page on DoorCounty.com. The use of this system by our Lodging Industry Partners has become extremely beneficial in filling vacancies in the county year-round.



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