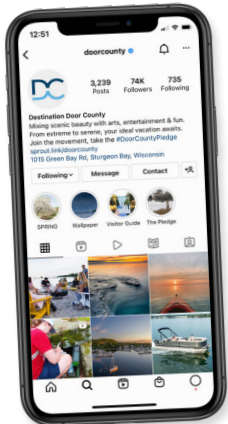


# MAKE THE MOST OF YOUR PARTNERSHIP

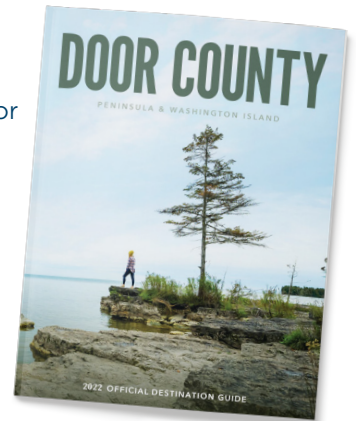


- Follow Destination Door County on **social media**. Aside from our visitor information pages, we have member channels for organizational news, updates, & resources:

- Facebook.com/DoorCountyWisconsin
- @DoorCounty
- Youtube.com/DestinationDoorCounty
- Facebook.com/DDCPartners
- @DDCPartners

- **Get the word out!** Share your news, press releases, and business updates with DDC at [info@doorcounty.com](mailto:info@doorcounty.com). Let us know about changes in hours, new menu items, last-minute vacancies, specials, or upcoming projects so we can spread the word.
- Access Destination Door County's partner **website** for partner resources & toolkits, recent press releases, marketing materials, industry data & survey results and upcoming events at [DoorCounty.com/Partnership](http://DoorCounty.com/Partnership).
- Keep your **directory listing** on DoorCounty.com fresh! Send us seasonal photos, updated descriptive text, or a new menu whenever you'd like to keep your listing polished and up to date. Contact **Cathy Lynch** at [cathy@doorcounty.com](mailto:cathy@doorcounty.com) with any changes.
- Add your upcoming events to the **online events calendar** at DoorCounty.com/Events. Submit by emailing event details to **Cathy Lynch** at [cathy@doorcounty.com](mailto:cathy@doorcounty.com).

- Contact **Jen Rogers** at [jen@doorcounty.com](mailto:jen@doorcounty.com) to learn more about DDC's **media marketing program and working with travel writers, journalists, and social media influencers**.
- Contact **Laura Bradley** at [laurab@doorcounty.com](mailto:laurab@doorcounty.com) to discuss the **group travel, meetings and wedding markets**.
- Contact **Laura Bradley** at [laurab@doorcounty.com](mailto:laurab@doorcounty.com) to learn more about our **Co-Op Advertising Program**, offering opportunities for every budget and type of business to capitalize on DDC's reach and brand recognition.
- Contact **Cathy Lynch** at [cathy@doorcounty.com](mailto:cathy@doorcounty.com) for questions about our **print publications**, including the Official Destination Guide and Winter Guide.
- Contact **Yvonne Torres** at [yvonne@doorcounty.com](mailto:yvonne@doorcounty.com) for questions about an **invoices or billing**.
- Contact **Phil Berndt** at [phil@doorcounty.com](mailto:phil@doorcounty.com) for questions about the **J-1 program** in Door County.
- Be on the lookout for periodic emails from Destination Door County, including our **monthly partner newsletter**, to stay in the loop with organizational news, member events, updates on our ongoing initiatives & resources.



## CONTACT:

[info@doorcounty.com](mailto:info@doorcounty.com)  
[DoorCounty.com](http://DoorCounty.com)

920-743-4456

1015 Green Bay Road, PO Box 406  
Sturgeon Bay, WI 54235-0406

**LET'S GET STARTED**  
[DoorCounty.com/Partnership](http://DoorCounty.com/Partnership)



# MAKE THE MOST OF YOUR PARTNERSHIP



- **Events & community engagement:**  
Attend our Annual Meeting or National Travel & Tourism Week Breakfast, join us for a Leave No Trace Tuesday community clean-up, or host an open house or mixer for fellow partners.
- Create an employer account and easily post your open positions on [JobsInDoorCounty.com](https://www.jobsindoorcounty.com).
- Show off that you are a proud partner of Destination Door County. Use the Destination Door County partner logo in your marketing materials and display your **partner decal** at your business!
- Accept **Door County Gift Certificates!** Make it easy for folks to spend money at your business and keep dollars in Door County. Treat them like cash and send them in for a full reimbursement.
- If you have a brochure, menu, or rack card, make sure you drop off a stack at our **welcome center** to keep in the lobby. Our welcome center, located at 1015 Green Bay Rd in Sturgeon Bay, greets tens of thousands of in-person visitors each year and serves as a one stop shop for information for many! Contact [Pat Nash](mailto:pat@doorcounty.com) at [pat@doorcounty.com](mailto:pat@doorcounty.com) to coordinate drop-off/pick-up of your materials.

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