

MAKE THE MOST OF YOUR PARTNERSHIP



- Follow Destination Door County on **social media**. Aside from our visitor information pages, we have member channels for organizational news, updates, & resources:
 -  [Facebook.com/DoorCountyWisconsin](https://www.facebook.com/DoorCountyWisconsin)
 -  [@DoorCounty](https://www.instagram.com/DoorCounty)
 -  [Youtube.com/DestinationDoorCounty](https://www.youtube.com/DestinationDoorCounty)
 -  [Facebook.com/DDCPartners](https://www.facebook.com/DDCPartners)
 -  [@DDCPartners](https://www.instagram.com/DDCPartners)
- **Get the word out!** Share your news, press releases, and business updates with DDC at info@doorcounty.com. Let us know about changes in hours, new menu items, last-minute vacancies, specials, or upcoming projects so we can spread the word.
- Access Destination Door County's partner **website** for partner resources & toolkits, recent press releases, marketing materials, industry data & survey results and upcoming events at DoorCounty.com/Partnership.
- Keep your **directory listing** on DoorCounty.com fresh! Send us seasonal photos, updated descriptive text, or a new menu whenever you'd like to keep your listing polished and up to date. Contact [Cathy Lynch](mailto:CathyLynch@doorcounty.com) at CathyLynch@doorcounty.com with any changes.
- Add your upcoming events to the online events calendar by using the event submission form at DoorCounty.com/events/submit-your-event
- Contact [Jen Rogers](mailto:jen@doorcounty.com) at jen@doorcounty.com to learn more about DDC's **earned media marketing program and working with travel writers and journalists**.
- Contact [Elizabeth Charney](mailto:elizabeth@doorcounty.com) at elizabeth@doorcounty.com to discuss the **group travel, meetings and wedding markets**
- Contact [Elizabeth Charney](mailto:elizabeth@doorcounty.com) at elizabeth@doorcounty.com to learn more about our **Co-Op Advertising Program**, offering opportunities for every budget and type of business to capitalize on DDC's reach and brand recognition.
- Contact [Cathy Lynch](mailto:CathyLynch@doorcounty.com) at CathyLynch@doorcounty.com for questions about our **print publications**, including the Official Destination Guide and Winter Guide.
- Contact [Yvonne Torres](mailto:YvonneTorres@doorcounty.com) at YvonneTorres@doorcounty.com for questions about an **invoices or billing**.
- Contact [Phil Berndt](mailto:PhilBerndt@doorcounty.com) at PhilBerndt@doorcounty.com for questions about the **J-1 program** in Door County.
- Be on the lookout for periodic emails from Destination Door County, including our **monthly partner newsletter**, to stay in the loop with organizational news, member events, updates on our ongoing initiatives & resources.

CONTACT:

info@doorcounty.com
DoorCounty.com

920-743-4456

1015 Green Bay Road, PO Box 406
Sturgeon Bay, WI 54235-0406

LET'S GET STARTED
DoorCounty.com/Partnership



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- **Events & community engagement:**
Attend our National Travel & Tourism Week Breakfast (May) or Annual Dinner (late fall). Host a networking mixer or open house for fellow partners. Stop by the Destination Door County tent at community events to say hello and grab some cool Door County swag!
- Create an employer account and easily post your open positions on [JobsInDoorCounty.com](https://www.jobsindoorcounty.com).
- Show off that you are a proud partner of Destination Door County. Use the Destination Door County partner logo in your marketing materials and display your **partner decal** at your business!
- Accept **Door County Gift Certificates!** Make it easy for folks to spend money at your business and keep dollars in Door County. Treat them like cash and send them in for a full reimbursement.
- If you have a brochure, menu, or rack card, make sure you drop off a stack at our **welcome center** to keep in the lobby. Our welcome center, located at 1015 Green Bay Rd in Sturgeon Bay, greets tens of thousands of in-person visitors each year and serves as a one stop shop for information for many! Contact [Pat Nash at pat@doorcounty.com](mailto:pat@doorcounty.com) to coordinate drop-off/pick-up of your materials.

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