

# 2022-23 Winter Guide Ad Information

**AD DEADLINE: JULY 29, 2022**

The 2022-23 Winter Guide ads will be available in four sizes:  
Full page, 1/2 page horizontal, 1/2 page vertical and 1/4 page vertical.

### File required Formats:

Resolution - 300 dpi

Preferred Format - Print quality PDF  
or Adobe InDesign 2022 or lower with  
supporting images and fonts.

### Accepted Formats:

Adobe Illustrator 2022 or lower, Adobe  
Photoshop 2022 or lower PDF, JPEG, PSD,  
TIFF. Files must include all images and  
fonts embedded or outlined and included  
with file. All files should be built in CMYK  
color format.

Files shall not include SPOT, PMS  
or RGB COLORS.

*Files NOT acceptable would be Microsoft  
Publisher, Word or PowerPoint.*

Advertiser is responsible for submitting a  
compatible electronic file.

Please send ad files electronically to  
**renee@doorcounty.com** (please call  
Renee Puccini at (920) 421-1185 to verify  
email receipt if not responded to within  
one week). Include in the subject line  
"DDC Winter Guide Ad".

### Questions?

Call Renee at (920) 421-1185 or email  
**renee@doorcounty.com**

**\$800**

Full Page  
No Bleed  
7.5" x 10.125"

**\$800**

Full Page  
With Bleed  
(8.5" x 11.1375")  
Live Area  
7.5" x 10.125"

**\$450**

1/2 Page  
Horizontal  
7.5" x 5"

**\$450**

1/2 Page  
Vertical  
3.625" x 10.125"

**\$275**

1/4 Page  
Vertical  
3.625" x 5"