



2012

2012 Official Visitor Guide Contract

Deadline: Friday, September 30, 2011

Open House Information Sessions

Come any time between the listed session times below and Visitor Bureau staff will be available to answer questions and help members fill out their contracts on an individual basis. Or you can call the Visitor Bureau office anytime at 920-746-6663 or 920-227-2159 and a staff member will answer any of your questions. We will help you in any way necessary in order to make this process easier. Call if you'd like a staff member to visit you.

Dates: Monday, September 19th & Wednesday, September 21st.

Location & Time: Door County Visitor Bureau Office, Sturgeon Bay, 8:30am-4pm

Terms & Conditions for 2012 Official Visitor Guide

MAILING AND SHIPPING INSTRUCTIONS

Published by: Door County Visitor Bureau,
P.O. Box 406, Sturgeon Bay, WI 54235
Phone: (920) 746-6663 Fax (920) 743-7873

CONDITIONS

Publisher retains the right to refuse visual and editorial material not in keeping with the publication standards, and to refuse any advertising deemed not in the interests of the Door County Visitor Bureau. All advertisers must be members in good standing with the Door County Visitor Bureau. The Visitor Bureau reserves the right to edit copy.

Payment method indication, along with this contract, must be received by the Door County Visitor Bureau no later than **Friday, Sept. 30, 2011**. Any exception to this policy must be approved by the Visitor Bureau board of directors or staff.

Any ad changes after copy has been submitted to the printer will be subject to an additional production charge as determined by the Visitor Bureau board of directors or staff. Please note:

1. Requests for dupes of ads or photos submitted to the Visitor Bureau may be billed to the advertiser at cost.
2. Please give your design agency ample time to prepare your ad photos and copy. New color photos should include a color proof.

SURCHARGE

In order to meet our production schedule, we must enforce a 10% surcharge for contracts returned after Sept. 30, 2011 (subject to available space). Thank you for your understanding.

MEMBERSHIP

By signing this contract, you agree to remain a member in good standing of the Door County Visitor Bureau for a period of one year from the date of execution.

CIRCULATION

240,000 or more copies will be printed. An interactive online version will also be on DoorCounty.com.

MECHANICAL REQUIREMENTS

Printing process: Web Offset
Cover: Web Offset
Trim Size: 8-1/2" x 10-7/8"
Bleed Size: 8-5/8" x 11"
Binding: Perfect Bound

DIMENSIONS: AD PAGE

| | Width x Height |
|---------------|----------------|
| 1/8 Page..... | 1.750" x 5.0" |
| 1/4 Page..... | 3.625" x 5.0" |
| 1/2 Page..... | 7.50" x 5.0" |

PRINTING SPECIFICATIONS

Formatted ads include a photo(s), logo, and text. Please include a proof of the logo and photo(s). Pre-designed ads will print as submitted to the Visitor Bureau. Please include a proof of the ad.

Color can be matched exactly ONLY if a Rainbow proof (or equivalent) is provided. Color CANNOT be matched from a color laser or ink jet proof. Any changes in color will need to be made by your graphic designer. Call if you have any questions.

All ad materials must be submitted to the Visitor Bureau in electronic form (see your printer/ agency/ graphic designer). Advertiser will be responsible for any and all additional charges for ad changes.

The preferred digital format for your photo(s) and logo is JPEG at 300 dpi resolution. Also acceptable are graphics in TIFF or PSD, Adobe Illustrator CS4, Photoshop CS4, or PDF format. Advertiser is responsible for submitting a compatible electronic file. Artwork may be emailed (for email transfer, file size cannot exceed 10MB) to renee@doorcounty.com or submitted on CD or DVD. Please call Renee Puccini at (920) 421-1185 to verify email receipt if not responded to within one week.

COPYRIGHT

Advertiser certifies that they either own the copyright, or have permission from any and all copyright holders, to all material included in their advertising submitted to the Visitor Bureau, and will hold the Visitor Bureau harmless in any dispute involving copyright.

Contract Deadline: Sept. 30, 2011
Art Deadline: Oct. 12, 2011

DISCLAIMER

The Door County Visitor Bureau shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the publication described as the Door County Official Visitor Guide, including damage from loss of business or loss of goodwill. The aforementioned applies even if the Door County Visitor Bureau has been advised of the possibility of such damages. By signing this agreement, I agree that the Door County Visitor Bureau shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by the Door County Visitor Bureau will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.

Listings

Fill out this section exactly as you want the information to appear in your listing.

Business Name: _____

Address: _____

City: _____ Zip Code: _____

Phone 1: _____ Phone 2: _____

Website Address: _____

Email Address: _____

Non-Lodging Business Hours: _____

Does your business qualify as wheelchair accessible by ADA standards?* (See page 3) YES NO

Are pets welcome at your business? YES NO

| |
|----------------------------------------------------|
| OPEN IN WINTER (NOV. – APRIL) |
| <input type="checkbox"/> 5+ days/wk Regular Hours |
| <input type="checkbox"/> 3-4 days/wk Limited Hours |
| <input type="checkbox"/> Weekends Only |

Please check the town/village you would like to have your listing(s) under.

- | | | |
|--------------------------------------|-----------------------------------|------------------------------------------|
| <input type="radio"/> Baileys Harbor | <input type="radio"/> Fish Creek | <input type="radio"/> Southern Door |
| <input type="radio"/> Carlsville | <input type="radio"/> Gills Rock | <input type="radio"/> Sturgeon Bay |
| <input type="radio"/> Egg Harbor | <input type="radio"/> Jacksonport | <input type="radio"/> Washington Island |
| <input type="radio"/> Ellison Bay | <input type="radio"/> Rowleys Bay | <input type="radio"/> Multiple Locations |
| <input type="radio"/> Ephraim | <input type="radio"/> Sister Bay | |

Directions for CHART Listings in the 2012 Visitor Guide

The categories below are listed in chart format. Please check the section(s) you would like to have your chart listing(s) under and use the inserts provided with the contract to circle and fill in all other information.

- | | | |
|--------------------------------------|----------------------------------------------------|----------------------------------------------------|
| Recreation & Attractions | <input type="radio"/> Restaurants | <input type="radio"/> Campgrounds |
| <input type="radio"/> Golf Courses | <input type="radio"/> Events Planner | <input type="radio"/> Accommodations |
| <input type="radio"/> Marinas | <input type="radio"/> Catering | <input type="radio"/> Vacation Home Rentals |
| <input type="radio"/> Sports Rentals | <input type="radio"/> Meeting/Reception Facilities | <input type="radio"/> Bed & Breakfasts |
| <input type="radio"/> Tours & Guides | | |

Directions for DESCRIPTIVE Listings in the 2012 Visitor Guide

The categories below are in listing format. Please check the section(s) you would like to have your descriptive listing(s) under. *You may type your description in an email or attach a Microsoft Word document to an email and send to renee@doorcounty.com*

- | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recreation & Attractions <input type="radio"/> Charter Fishing <input type="radio"/> Day Spas/Massage <input type="radio"/> Family Fun <input type="radio"/> Riding & Stables <input type="radio"/> Wineries & Breweries <input type="radio"/> Other: _____ | The Arts <input type="radio"/> Artists, Craftsmen & Galleries <input type="radio"/> Educational Courses <input type="radio"/> Performing Arts Shopping <input type="radio"/> General <input type="radio"/> Antiques <input type="radio"/> Markets & Specialty Foods <input type="radio"/> Convenience Store / Gas | Services <input type="radio"/> Ferry Services <input type="radio"/> Health Care <input type="radio"/> Health Clubs <input type="radio"/> Transportation <input type="radio"/> Visitor Information <input type="radio"/> Other: _____ <input type="radio"/> Business, Professional & Real Estate |
| Events Planner <input type="radio"/> Other: _____ <input type="radio"/> Museums & Historic Attractions | | |

Descriptive listing includes:

- Name of business, address, phone, website & email address
- A short descriptive paragraph
- A separate line for business hours, indicates if open in winter

| |
|---------------------------------------------------|
| Descriptive Listing Text Character Limits: |
| For-Profit Businesses: <u>200 characters</u> |
| Non-Profit Organizations: <u>400 characters</u> |

Submit your copy/text using a word processing program such as Microsoft Word. Use the Word Count function in the Proofing menu in MS Word to calculate the CHARACTERS WITH SPACES. Your business name, address, website and/or e-mail address, phone number and hours will be included using the Business Info provided above and will NOT count towards your character limit. Capitalize only the beginning of sentences and proper nouns. In the interest of fairness, bold, all-caps and underlining will not be allowed. The Door County Visitor Bureau reserves the right to edit copy. You may email your copy to renee@doorcounty.com or include a printed copy with this contract.

Lodging Chart Listings

Business Name: _____

Please only fill out the information in the section below that applies to your business. If you are an Accommodation with a Restaurant, Reception Facilities, or Recreation, you may opt to purchase additional listings and fill out appropriate sections.

2012 LODGING RATES

Rates information is included free with a chart listing to all lodgers. Please fill in the information on one of the options below that best applies to your business. Rates for the 2012 Season:

| | | |
|---------------------|-------------|---------------------|
| Price Range | | Price Range |
| \$ _____ – \$ _____ | Peak Season | \$ _____ – \$ _____ |
| \$ _____ – \$ _____ | Off Season | _____ Weekly |
| | OR | \$ _____ – \$ _____ |
| | | _____ Daily |

ACCOMMODATIONS

Please circle all categories that apply:

| | | |
|------------------------|-------------------|-------------------|
| Water View | Indoor Pool | In-Room Fireplace |
| Waterfront | Outdoor Pool | Family Friendly |
| Private Beach | In-Room Whirlpool | Internet Access |
| Pets Allowed | Kitchen | WiFi Access |
| Wheelchair Accessible* | Air Conditioning | |

Please circle all lodging types that apply:

| | |
|--------------|-----------------|
| Resort/Condo | Motel/Hotel |
| Cottage(s) | Bed & Breakfast |

Number of Units: _____

CAMPGROUNDS

Please circle all categories that apply:

| | | |
|------------------------|-----------------|----------------|
| Pets Allowed | Water | WiFi Access |
| Wheelchair Accessible* | Electric | Restrooms |
| Indoor Pool | Dump Station | Game Room |
| Outdoor Pool | Showers | Playground |
| Sewer | Laundry | Trailer Rental |
| | Internet Access | Seasonal Sites |

Please circle all campsite types that apply:

| | | |
|------------|--------|---------------|
| Pull-Thrus | Cabins | Tent Sites |
| A-Frames | Yurts | Big Rig Sites |

Number of Sites: _____

Amps (circle all that apply): 20 30 50

BED & BREAKFASTS

Please circle all categories that apply:

| | | |
|------------------------|----------------------------|------------------------|
| Water View | In-Room Fireplace | In-Room DVD/VCR player |
| Waterfront | Air Conditioning | Private Beach |
| Private Baths | In-Room Whirlpool | Gardens |
| Pets Allowed | In-Room Mini Refrigerator | Private Decks |
| Wheelchair Accessible* | In-Room Coffee Maker | Internet Access |
| Children Welcome | In-Room Satellite/Cable TV | WiFi Access |

Please circle all breakfast types that apply:

| | | |
|-------------|------------------|----------------|
| Continental | Continental Plus | Full Breakfast |
|-------------|------------------|----------------|

Number of Rooms: _____

VACATION HOME RENTALS

Please circle all categories that apply:

| | | |
|---------------|------------------------|-------------------------|
| Water View | Wheelchair Accessible* | Internet Access |
| Waterfront | Whirlpool | WiFi Access |
| Private Beach | Air Conditioning | All Linens Provided |
| Pets Allowed | Fireplace | Partial Linens Provided |

Max. Occupancy: _____

Number of Bedrooms: _____

Number of Bathrooms: _____

** To qualify as wheelchair accessible, you must meet all requirements of the Americans with Disabilities Act (ADA). You will find these requirements here: <http://www.access-board.gov/adaag/ADAAG.pdf>*

Please only fill out the information in the section that applies to your business.

Business Name: _____

RESTAURANTS

Please circle all categories that apply:

| | | |
|---------------|-----------------------|---------------------------|
| Breakfast | Reservations Accepted | Water View |
| Lunch | Wine/Beer | Outdoor Seating |
| Dinner | Full Bar | Wheelchair Accessible* P3 |
| Fish Boils | Coffee House | Pets Allowed |
| Casual Dining | Bakery/Deli/Sandwich | WiFi Access |
| Fine Dining | | |
| Kids Menu | | |

CATERING

Please circle all categories that apply:

| | | |
|-----------------------|-----------------|----------------------|
| On-Site | Breakfast | Appetizers |
| Full Service Off-Site | Lunch | Party Trays |
| Delivery | Dinner | Bakery/Deli/Sandwich |
| Carry-Out | Formal Sit-Down | Wine/Beer |
| Chef for Hire | Buffets | Liquor Service |
| | Group Fish Boil | |

Min. Group Size: ____ Max. Group Size: ____

TOURS & GUIDES

Please circle all categories that apply:

| | | |
|-------------------|---------------------------|--------------------|
| Boat Cruises | Scuba Diving | Tram/Trolley Tours |
| Kayaking/Canoeing | Lighthouse Tours | Air Rides |
| Sailing | Winery Tours | Segway Tours |
| Para-Sailing | Eco Tours | Waterski/Tubing |
| Zip Line | Wheelchair Accessible* P3 | Pets Allowed |

Max. Group Size: ____ Time Length (hrs): ____

RECREATIONAL RENTALS

Please circle all categories that apply:

| | | |
|-------------|---------------|-----------------------|
| Bicycles | Kayaks | Jet Skis |
| Mopeds | Paddleboats | Fishing Boats |
| Motorcycles | Pontoon Boats | Motor Boats/Runabouts |
| Canoes | Sailboats | Ski/Snowshoes |

MEETING/RECEPTION FACILITIES

Please circle all categories that apply:

| | | |
|--------------------|------------------------|---------------------------------|
| On-Site Restaurant | Activities Coordinator | Wheelchair Accessible* P3 |
| On-Site Bar/Lounge | Kitchen | Audio Visual Equipment Provided |
| On-Site Catering | Air Conditioning | Internet Access |
| Pets Allowed | Fireplace | WiFi Access |

Largest Mtg./Recep. Room Sq. Ft.: _____

Banquet Seating: _____

Classroom Seating: _____

Group Size Range All Meeting Rooms:

Min: _____ Max: _____

Total Meeting/Reception Rooms: _____

Total Lodging Rooms: _____

GOLF COURSES

Please circle all categories that apply:

| | | |
|-----------------------|-------------------|--------------------|
| Club Rentals | Driving Range | Pro Shop |
| Cart Rentals | Golf Pro on Staff | On-Site Restaurant |
| Tee Times Recommended | Lessons | |

Number of Holes: _____ Par: _____

Rate Ranges Per Number of Holes:

9 \$ _____ - \$ _____ 36 \$ _____ - \$ _____

18 \$ _____ - \$ _____ Off Season Rates:

27 \$ _____ - \$ _____ \$ _____ - \$ _____

MARINAS

Please circle all categories that apply:

| | | |
|-------------|-----------------|-----------|
| Diesel | Pump Out | Showers |
| Gas | Repair Services | Laundry |
| Transient | Storage | Restrooms |
| Ramp | Pets Allowed | Rentals |
| WiFi Access | Internet Access | Charters |

Number of Slips: _____ Water Depth: _____

Max. Boat Length (ft): _____

Formatted Display Advertising - (Ads created by DCVB)

If you are a Travel Green certified business, you are encouraged to include the Travel Green logo on your ad.

Business Name: _____

Circle Chosen Ad Size: _____

Formatted Ad Deadline: October 12, 2011

Required Formats:

Photo Dimensions - See below.

Logo Dimensions - 1 1/2" x 1"

Resolution - 300 dpi

Preferred Format - JPEG (ex: photo.jpg)

Accepted Formats:

Adobe Photoshop: TIFF, PSD, or PDF,
Adobe Illustrator CS4 or lower for logos.

Advertiser is responsible for submitting a
compatible electronic file.

Photo(s) & Logo may be submitted

on CD or DVD.

You may also email ad materials to
renee@doorcounty.com (please call Renee
Puccini at (920) 421-1185 to verify email receipt
if not responded to within one week). Files can
not exceed 10MB.

It is highly recommended that advertisers
proof their ad to ensure image quality. If
advertiser does not proof, the Visitor Bureau
cannot be held responsible for ad quality.

Questions?

Call Renee at (920) 421-1185 or email
renee@doorcounty.com.

Display Ad Copy/Text

Please submit your ad copy/text using a word
processing program such as Microsoft Word. Use
the Word Count function in the Proofing menu in
MS Word to calculate the CHARACTERS WITH
SPACES. Your business name, address, website
and e-mail address, and phone number(s) will be
included using the Business Info provided in the
listings section and will not count towards your
character limit. The Door County Visitor Bureau
reserves the right to edit copy.

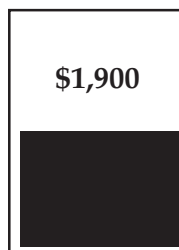
Display Ad Text Character Limits*:

1/8 page ad: 225 characters

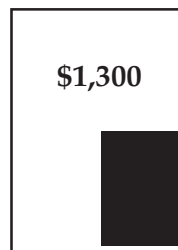
1/4 page ad: 300 characters

1/2 page ad: 450 characters

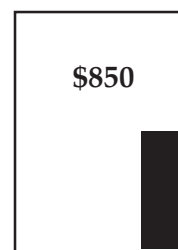
*Limits depend on placement of logo and size.
Bulleted lists are allowed, space permitting.



1/2 Page



1/4 Page



1/8 Page

Contact Name: _____

Phone: _____

Art submitted via: US Mail Email

FedEx UPS Hand Delivered

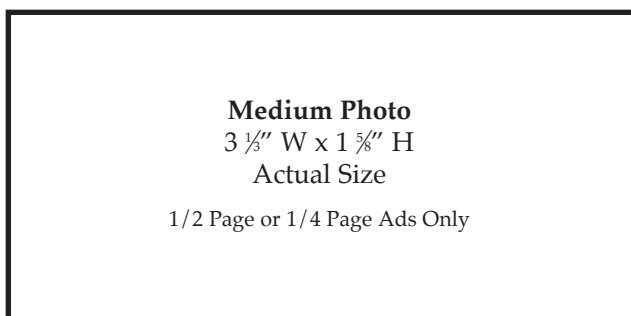
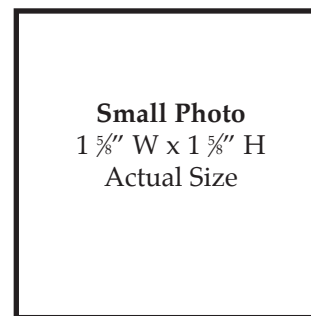
Check here if you want the Travel Green logo
in your ad.

Photo Options:

1/8 page ad:
1 Small Photo

1/4 page ad:
2 Small Photos or
1 Medium Photo

1/2 page ad:
1 Large & 2 Small Photos or
1 Large & 1 Medium Photo



Pre-Designed Display Advertising - (Ads created by a designer)

If you are a Travel Green certified business, you are encouraged to include the Travel Green logo on your ad.

Business Name: _____

Pre-Designed Ads are only available in two sizes: 1/2 page horizontal and 1/4 page vertical.

If you wish to purchase ad space for a Pre-Designed Ad (ads created by a designer), please complete the information below and include this page when you return your 2012 Official Visitor Guide Contract.

Pre-Designed Ad Deadline: October 12, 2011

Required Formats:

Resolution - 300 dpi

Preferred Format - Print quality PDF or Adobe InDesign CS4 or lower with supporting images and fonts.

Accepted Formats:

Adobe Illustrator CS4 or lower, Adobe Photoshop CS4 or lower PDF, JPEG, PSD, TIFF. All fonts & images that go along with your ad must be included. *Files NOT acceptable would be Microsoft Publisher, Word, PowerPoint, or QuarkXPress documents.*

Advertiser is responsible for submitting a compatible electronic file.

Ads may be submitted on
CD or DVD

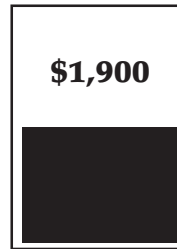
You may also email ad materials to renee@doorcounty.com (please call Renee Puccini at (920) 421-1185 to verify email receipt if not responded to within one week). File size emailed may not exceed 10MB.

It is highly recommended that advertisers proof their ad to ensure image quality. If advertiser does not proof, the Visitor Bureau cannot be held responsible for ad quality.

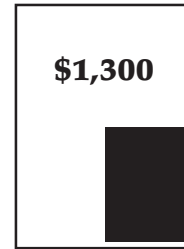
Questions?

Call Renee at (920) 421-1185 or email renee@doorcounty.com.

Circle Chosen Ad Size:



1/2 Page
Horizontal
7-1/2" x 5"



1/4 Page
Vertical
3-5/8" x 5"

Ad Prepared By: _____

Contact Name: _____

Phone: _____

Art submitted via: US Mail Email

FedEx UPS Hand Delivered

PLEASE NOTE:

Visitor Guide Display Advertisers must first place one listing before being eligible to purchase a display ad. Advertisers can purchase both a formatted ad and pre-designed ad if desired.

Additional Listings & Additional Ads will be subject to approval by the Visitor Bureau staff.

Ad Placement - Pre-Designed Display Ads will be placed after the Formatted Ads in each section of the book. All ads will be grouped according to location in alpha order.

Display Advertising

Visitor Guide Advertisers must submit one listing before being eligible to purchase a display ad. Display ads can be Formatted (to include photo(s), business logo, and text dependent on the size purchased) or Pre-Designed (print-ready from your graphic designer). Advertisers may purchase both a Formatted Ad and Pre-Designed ad if desired.

I submitted my listing last year. **Please run it exactly the same.**
(see last year's listing below.) Initial_____

I submitted my ad materials last year. **Please run it exactly the same.**
(See last year's ad below.) Initial_____

Please use **new display ad** (on a CD or via email).
If placing a new ad, please indicate ad type: Initial_____

Formatted Pre-Designed

For New Ads: Please fill out ad size and other information on enclosed insert.

Your 2011 Listings/Display Ad

Submission Deadlines for New Ads: Oct. 12, 2011

Questions? Call Renee at (920) 421-1185 or email renee@doorcounty.com.

Advertising Opportunities

Directions:

Refer to the grid to the right. Check off items you are purchasing, enter the quantity of each item and enter the cost in the "Sub-Total" box. Add all boxes in the "Sub-Total" column & enter the amount in the "Total Advertising" box.

Questions or Problems?

If you have any questions, or would like some help filling out your contract call the Visitor Bureau office at 746-6663 and talk to Cathy (x115) or direct at 920-227-2159 or send an email to cathy@doorcounty.com.

| Advertising Options <small>Check Appropriate Boxes</small> | Price | Quantity | Sub-Total |
|-----------------------------------------------------------------------------------------------------------------------------------|---------------|----------|-----------|
| <input type="checkbox"/> Main Visitor Guide Chart/Listing <small>(You must purchase one listing to have a display ad.)</small> | \$225 | | \$ |
| <input type="checkbox"/> Additional Visitor Guide Chart/Listing(s) | \$200 | | \$ |
| <input type="checkbox"/> Visitor Guide 1/8 Page Ad | \$850 | | \$ |
| <input type="checkbox"/> Visitor Guide 1/4 Page Ad | \$1300 | | \$ |
| <input type="checkbox"/> Visitor Guide 1/2 Page Ad | \$1900 | | \$ |
| Total Advertising | | | \$ |

NOTES:

- **Visitor Guide Advertisers** may purchase both a Formatted Ad and Pre-Designed Ad if desired.
- **VG Additional Listings & Additional Ads** will be subject to approval by the Visitor Bureau staff.

Note: All ads and listings will require a signed approval before printing. Be sure to include the email address that you want proofs sent to: _____

Important Notice: Although we regret having to implement these policies, the Visitor Bureau can no longer carry debt from unpaid accounts. Therefore, your membership must be paid in full to be eligible to advertise in the 2012 Visitor Guide. Likewise, all advertising must be paid in full by **October 28, 2011**.

Visitor Bureau E-Reminders

FREE REMINDERS *to keep you in the know.*

Visitor Bureau e-Reminders are delivered fresh via e-mail and invite you to communicate your needs to the Visitor Bureau Staff and/or participate in seasonal marketing opportunities.

Info you'll find in these e-Reminders :

- Tips to help you make better use of the services offered through the Visitor Bureau
 - Reminders of pressing deadlines
 - Upcoming events happening in the county
- Community & Visitor Bureau meetings & mixers
 - Marketing reminders and ideas
 - Fun facts & figures

SUBSCRIBE TODAY!

Subscription is free and is not limited to business owners so if you have staff members or family who would benefit from these business updates, please feel free to sign them up below as well.

Email 1: _____

Email 2: _____

Email 3: _____

Questions?

Contact Phil Berndt at: phil@doorcounty.com

Privacy Policy:

Our list server is password protected. You may unsubscribe at any time. While we reserve the right to forward pre-approved member-to-member information and promotions, your address will not be sold or given out.

Payment & Signature

Please add your total cost here:

Total Advertising: \$ _____

10% Late fee for submitting after 9/30/11 \$ _____

Total Cost: \$ _____

FULL PAYMENT MUST BE RECEIVED BY OCT. 28th, 2011

Please indicate payment method:



Cash

Check # _____

Credit Card
MC, VISA or
Discover
(no surcharge)

Signature

(Contract will not be accepted without signature)

Date

Credit Card #: _____ **Exp:** ____ / ____

MAIL, FAX OR DELIVER THIS CONTRACT TO:

ATTN: Cathy Lynch
Door County Visitor Bureau
P.O. Box 406, Sturgeon Bay, WI 54235
Fax (920) 743-7873