



A Door County Tradition Since 1906



Wilson's Restaurant and Ice Cream Parlor has been located in the heart of Ephraim since 1906. A classic Door County landmark that possesses the enchantment to take the youngest visitors back in time with its old-fashioned soda fountain and ice cream specialties, home-brewed draft root beer, flame broiled burgers and juke boxes playing the classics.



For over 100 years, Wilson's has grown in popularity with each succeeding generation of patrons. Year after year they return to Ephraim, making this their first stop for relaxation and refreshment, information and the exchange of friendly greetings. We look forward to taking a trip down memory lane with you on your next visit!



Open May-October at 11 a.m. Daily
Call For Closing Times
9990 Water Street · Ephraim
920-854-2041 · www.WilsonsIceCream.com



Wilson's Restaurant & Ice Cream Parlor is happy to work with the Tour Director to best meet the unique needs of your group.

- Complimentary meals for tour director and driver
- Full menu is available or menu can be limited to fit within your budget
- Ice cream service available at the table or to-go
- Separate checks available
- Convenient drop off location in front of restaurant for the tour bus
- Flexibility in final numbers
- Advance reservations appreciated



Whether you're looking to enjoy a meal or grab an ice cream cone before enjoying an Ephraim sunset, Wilson's is a **must** on your next Door County vacation!

For information on booking your group tour, please contact:

Laura

920-854-2041

laura@wilsonsicecream.com



Recognized by Midwest Living as a "Favorite Midwest Soda Fountain"

